

LIBRARY BOARD
March 13, 2020

LIB20200313-1
UNAPPROVED

A special meeting of the Library Board, City of Cedarburg, Wisconsin, was held Wednesday, March 13, 2020, 1:30 p.m. at the Cedarburg Public Library, W63 N589 Hanover Avenue, second floor, staff breakroom.

The meeting was called to order by President Sue Karlman at 1:32 p.m.

Roll Call: Present - Sue Karlman, DeWayna Cherrington, Debra Goeks, Joycelyn Russo

Excused - Todd Bugnacki, Council Member Garan Chivinski, Meghan Wielebski

Also Present - Library Director Linda Pierschalla
Reference and Adult Services Library Laura Beldavs (speakerphone), Corie Rice of White Rice Advertising

STATEMENT OF PUBLIC NOTICE

President Karlman acknowledged that the agenda for this meeting was distributed and posted in compliance with the Wisconsin Open Meetings Law.

UNFINISHED BUSINESS

Review Marketing Proposal Related to the Strategic Plan; and Action Thereon

In response to the Library's RFP for marketing services, Cori Rice from White Rice Advertising talked about the proposal she submitted in February. The Board Members asked questions and discussion took place.

(Cori Rice left the meeting at 2:25 p.m. and Laura Beldaves left the meeting at 2:28 p.m.)

COMMENTS & SUGGESTIONS FROM CITIZENS

The Board Members discussed the Cedarburg Public Library's response to COVID-19 and how it is responding to the situation. For now, the Library is maintaining regular hours but encouraging patrons to use digital materials online. The Board Members requested that the Library send an email blast to patrons advising them to use digital materials, use common sense, and realize that the Library cannot guarantee a germ-free environment. The Board Members asked Director Pierschalla to keep them updated and tentatively schedule another special meeting for March 20.

ADJOURNMENT

Motion made by Debra Goeks, seconded by DeWayna Cherrington, to adjourn the meeting at 3:15 p.m. Motion carried without a negative vote with Todd Bugnacki, Council Member Garan Chivinski and Meghan Wielebski excused.

adk

Debra Goeks
Secretary