

**LIBRARY BOARD
February 19, 2020**

**LIB20200219-1
UNAPPROVED**

A regular meeting of the Library Board, City of Cedarburg, Wisconsin, was held Wednesday, February 19, 2020, 6:30 p.m. at the Cedarburg Public Library, W63 N589 Hanover Avenue, Community room.

The meeting was called to order by President Sue Karlman at 6:33 p.m.

Roll Call: Present - Sue Karlman, Council Member Garan Chivinski, Debra Goeks, Joycelyn Russo

Excused - Todd Bugnacki, DeWayna Cherrington, Meghan Wielebski

Also Present - Library Director Linda Pierschalla

STATEMENT OF PUBLIC NOTICE

President Karlman acknowledged that the agenda for this meeting was distributed and posted in compliance with the Wisconsin Open Meetings Law.

COMMENTS & SUGGESTIONS FROM CITIZENS

President Karlman shared some recent articles on the Library from the *News Graphic*.

APPROVAL OF MINUTES

Motion made by Debra Goeks, seconded by Council Member Chivinski, to approve the minutes from the January 22, 2020 meeting. Motion carried without a negative vote with Todd Bugnacki, DeWayna Cherrington and Meghan Wielebski excused.

APPROVAL OF BILLS & FINANCIAL STATEMENTS

Director Pierschalla reviewed significant items from the monthly bills and financial statements. The Board Member briefly discussed how much fine revenue would be lost by going fine-free; the difference between fines and fees; and ways to make up the revenue and explain fine-free to stakeholders.

Motion made by Debra Goeks, seconded by Joycelyn Russo, to approve the bills and financial statements as presented. Motion carried without a negative vote with Todd Bugnacki, DeWayna Cherrington and Meghan Wielebski excused.

REPORTS

Director's Report

Director Pierschalla reviewed the highlights of the Director's Report.

Director Pierschalla reported on the Savannah, Georgia Book Festival that she recently attended while on her vacation.

School Report – None

NEW BUSINESS

Review 2019 Annual Report; and Action Thereon

Director Pierschalla reviewed the data in the 2019 Annual Report to the Wisconsin DPI-DPL.

Motion made by Joycelyn Russo, seconded by Council Member Chivinski, to approve the 2019 Annual Report with corrections described by Director Pierschalla. Motion carried without a negative vote with Todd Bugnacki, DeWayna Cherrington and Meghan Wielebski excused.

Review Marketing Proposals Related to the Strategic Plan; and Action Thereon

The Board discussed two proposals for marketing services that were received in response to the RFP (a strategic plan objective). After discussion, the Board Members agreed to invite both companies to make presentations at the March Library Board meeting to find out more information.

UNFINISHED BUSINESS

Update on Strategic Plan; and Action Thereon

The final document has been printed and Director Pierschalla has plans to distribute it to the Friends of the Library and the Common Council. Copies will also be distributed to the people who served on the Planning Committee.

ADJOURNMENT

Motion made by Council Member Chivinski, seconded by Joycelyn Russo, to adjourn the meeting at 7:55 p.m. Motion carried without a negative vote with Todd Bugnacki, DeWayna Cherrington and Meghan Wielebski excused.

adk

Debra Goeks
Secretary