



MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY

September 1, 2021

Present: DeWayna Cherrington, Carla Cullen, Connie Dahlman, Patti Dyke, Karen Hassman, Jean Heberer, John Katzka, Sandi King, Jeanne Mueller, Jean O'Keefe, Philip Paige, Linda Pierschalla, Kathy Pollock, Marc Sanders, Mary Whittet, Kathy Young **Absent:** Heidi May

Meeting Called to Order: 6:31 pm by Karen Hassman

Presentation by John Katzka:

- Serves as co-chair of the Fund Committee, Vice President of the Monarch Library System and Discussion Leader for CPL's Tracking the World's Hot Spots (Held 2nd Wednesdays of the month)
- Fund Committee update:
 - Had \$100,000 in restricted funds from fundraising for the current library; Fund is currently at ~\$162,000; Looking at long term strategic enhancement
 - Fund Committee consists of CFOL President and Treasurer, Library Board President as well as earlier fundraising committee members; Suggested adding Amy Cordio to the Friends Fund Committee
 - Noted there is a set process for approving use of funds; not all proposals are approved
- Monarch Library System Update:
 - System includes 32 libraries in a total of 4 counties
 - Noted that there have been several directors over the last 6-7 years; announcement of new director soon
 - Question by Mary Whittet regarding terms limits; noted this is done by CFOL
- Motion by DeWayna Cherrington to have Amy Cordio become a member of the Friends Fund Committee. Seconded by Connie Dahlman. Motion passed.

Minutes- Motion by Connie Dahlman to approve the May 21, 2021 meeting minutes. Seconded by Philip Paige. Motion passed.

Co-President's Report- Presented by Karen Hassman

- Thank you for the support of the book bike.
- Next New Fortune Dine Out, Do Good will be on September 21st.
- Cathy Holnagel is retiring on September 2nd. CFOL sent her a card and a plant.
- Karen announced that she will be moving to Ohio. This is her last CFOL meeting. Thank you to Connie Dahlman, DeWayna Cherrington, Mary Whittet and the CFOL board.
- Kathy Pollock will be stepping in as interim board president for the remainder of the term.

Library Director's Report- Presented by Linda Pierschalla

- CFOL funds were used for: Craft supplies for grab and go kits, summer reading events (~800 kids and 156 adults participated; ~60-70 for the outdoor events), additional books with the approved \$10,000, book bike and website redesign (currently under construction)
- Currently working on the following: 2022 budget, website redesign, collaborating with the chamber to help local businesses and the upcoming Harry Potter weekend
- Book bike has been out quite often, including at Hamilton House and the parks. CFOL Friends can volunteer with this, but are not allowed on the bike
- Recent Staff Changes: Lauren Pierre - Circulation Supervisor; Kasey Leaf - Young Adult Librarian and Administrative Assistant
- Beaver Dam is joining the Monarch Library System
- Would like to record video of some of the CPL events; funding request of ~\$1000

Treasurer's Report- Presented by Jean Heberer

- Have ~\$70,000 in cash and ~\$162,000 in the Fund. The Fund has been growing nicely.
- Spent \$2,500 in marketing and \$10,000 for additional books
- Taking in ~\$800-1,000 per month in book sales, not including the large announced sales
- Request by Mary Whittet for board members to look over the statements prior to the next meeting.

Committee Reports:

Membership - Presented by Sandi King

- Currently have 127 members. November/December key months for recruiting new members. Current CFOL board members please check with your friends and neighbors. Consider a Friends membership as a gift option.
- New recruiting tool: CFOL membership info bookmarks to add to reserved books
- Would like to host a Friends-only Cedarburg Author Event in January. Will bring forward the proposal to the board next month.

Buy the Book/Book Sales – Presented by Kathy Young

- June book sale total: \$1534; May to August total: ~\$5200
- Next book sale will be 9/27 - 10/2; Help needed on Sunday, 9/26 and Sunday, 10/3
- Question posed regarding possible News Graphic ad. Jeanne Mueller will check on cost.

Cedarburg Reads - Presented by Jean O'Keefe

- Kick off was in July. Purchased books for the library check out and have books for sale at \$10 with \$3 going to fund literacy programs.
- Finalizing events including: Harlan County USA movie showing, guest speakers on Kentucky, adult book discussion, Appalachian cuisine for CPL Cooking Club, Bookmobile visit to CPL on 10/23 from 10-2.

Shredding Event - Presented by Connie Dahlman

- Currently looking for someone to chair this event. Please email Connie Dahlman if you are interested.

New Business

- Motion made by Jean Heberer to spend up to \$1200 on video equipment. Seconded by Philip Paige. Motion approved.
- Mary Whittet would like for the board to work on more community engagement.

Next Meeting: October 6, 2021 at the Cedarburg Public Library

Meeting Adjourned at 7:49 pm