

## **MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY**

**September 2, 2020 (Held Virtually)**

**Present:** Leann Boyea, DeWayna Cherrington, Patti Dyke, Karen Hassman, Jean Heberer, Heidi May, Sandi King, Jean O'Keefe, Linda Pierschalla, Kathy Pollock, Marc Sanders, Mary Whittet, Kathy Young **Absent:** Connie Dahlman, Heidi Laurila, Philip Paige

**Meeting Called to Order:** 6:32 pm by Mary Whittet

**Minutes-** Motion to approve the May 6, 2020 minutes by Heidi May. Seconded by Sandi King. Motion approved.

**Co-President's Report-** Presented by Mary Whittet

- In-person meetings of the CFOL Board are on hold indefinitely.
- Rivoli ad is back up through the end of October with a short video for the bookstore for August and joining the Friends for September.
- Jessica Martischang will be taking a leave for the year.
- Sandi King will be leading the Membership Committee with Patti Dyke helping.
- Corresponding Secretary and Social Media positions are still open.
- Looking at possibly opening committee memberships to members, not just board members. This is acceptable in the by-laws. Chair would be a board member.
- Time to review the by-laws. Committee needed for this task.

**Library Director's Report-** Presented by Linda Pierschalla

- Four positions opened (3 retirements; 1 resignation) with 3 filled already.
- Still quarantining materials for 4 days.
- Van delivery will be M-F after Labor Day.
- Online Summer Reading Program had quite good numbers.
- Library Links - one page monthly newsletter.
- Have grab and go kits for the children's area.
- The Tinker Lab is available for families to reserve.
- The Cedarburg Chamber of Commerce is wondering whether CFOL is interested in becoming a member.

### **Treasurer's Report-** Presented by Jean Heberer

- Down in both income and expenses.
- Cash: ~ \$36,000 in checking. Money Market/CD: ~ \$29,000
- Normal year expenses are ~\$20,000 - \$25,000
- Noted that we have ~\$5,300 to still pay back to the library.
- Noted that there were a lot of expenses for the library due to COVID. Cut ~\$8,000 from the book budget.
- Mary Whittet noted that we will revisit needs in October.

### **Committee Reports:**

#### **Buy the Book/Book Sales –** Presented by Heidi May

- Virtual StrawberryFest added a few new members.
- Still quarantining books for 4 days.
- Bookstore is open during library hours.
- A few book dealers have come in. Sold 48 boxes of books to Outside the Box.
- Have one person per day for sorting, but could still use more help with this.
- Looking at doing pop-up sales. Possible book sale dates: Oct. 9-11; Feb. 12-14.
- Getting ~\$200/week in books and ~\$26/week in magazines.
- Moved to change magazines to 3 for \$1 to avoid change. Moved by Dewayna Cherrington; seconded by Jean O'Keefe. Motion carried.

#### **Membership -** Presented by Sandi King

- Big project is the membership brochure, including different levels as follows:
- Supporting \$10-25; Loyal \$26-50; Sustaining \$51-99; Patron \$100+; Forever \$500+ (one time only). Getting rid of Family and Senior Memberships. Motion for these new levels made by Dewayna Cherrington; seconded by Patti Dyke. Motion carried.

#### **Cedarburg Reads/NEA Big Read -** Presented by Jean O'Keefe

- All virtual this year with kick-off on October 2nd.
- Will have 200 free copies of the book (175 to community; 25 in the library).
- Niederkorn Library has dropped off the promotional materials.
- Deb Bauer - preparing kits of herbs to go with the book.
- Looking at bringing in Cedarburg Green, Kevin Westphal (Cedarburg City Forester) and others for interviewing on CPL.
- May need help with the book giveaway. Will have a spreadsheet set up for it.

## **Open Discussion**

- Mary Whittet noted that we need to look at being more creative with fundraising, going beyond the book sales. Suggested ideas included: Book in Bloom; sponsoring a shredding event.
- Email Karen Hassman or Mary Whittet with ideas. Will look at getting a Google doc set up for this.
- Committee to review by-laws: Heidi May, Marc Sanders, Jean Heberer
- From Linda Pierschalla: would like to look at getting yard signs for Cedarburg Reads.

**Next Meeting:** October 7, 2020, Virtual

**Meeting Adjourned at 7:56 pm**