



## MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY

October 6, 2021

**Present:** DeWayna Cherrington, Carla Cullen, Patti Dyke, Jean Heberer, Heidi May, Jean O'Keefe, Linda Pierschalla, Kathy Pollock, Marc Sanders, Mary Whittet, Kathy Young **Absent:** Connie Dahlman, Sandi King, Jeanne Mueller, Philip Paige

**Meeting Called to Order:** 6:33 pm by Mary Whittet

**Minutes-** Suggested amendment to the September board meeting minutes: in the co-president's report it should be listed as co-president, not president. Motion by Kathy Young to approve the amended September 1, 2021 meeting minutes. Seconded by Jean O'Keefe. Motion passed.

**Co-President's Report-** Presented by Mary Whittet

- Thank you to the following CFOL board members: DeWayna Cherrington for hosting last week's farewell party for Karen Hassman, Patti Dyke for creating the volunteer spreadsheet, and Jean O'Keefe for all of her work with Cedarburg Reads.
- CFOL received ~\$93 from the Piggly Wiggly CFOL change drop box.
- The September New Fortune Dine Out Do Good raised \$423.34.

**Library Director's Report-** Presented by Linda Pierschalla

- The book bike has been a big hit at Hamilton House.
- CPL website is under construction with the current focus on design. Hope to have a sample of it at November's CFOL meeting and completed before the start of 2022.
- Hoopla Instant is now available through CPL. Can install it as an app. It allows for instant download or streaming of content including music, movies, TV shows and graphic novels.
- Casey has been working on the CPL part of the upcoming Harry Potter Festival.
- The Library of Things will be moving to the copier area near the front door. Current cabinetry will be removed and shelving will be added.
- Staff is working on wishlist items for 2022. There will be a staff luncheon in December.

**Treasurer's Report-** Presented by Jean Heberer

- Have ~\$37,300 in cash on hand. Only have partial numbers for the recent book sale.

**Committee Reports:**

**Membership** - Emailed by Sandi King

- After an initial motion, there was an amended motion by Heidi May to approve up to \$200 for the making of bookmarks for the upcoming membership drive. Motion was seconded by Patti Dyke. Motion approved.

### **Buy the Book/Book Sales – Presented by Heidi May**

- The book sale raised ~\$1,625 with the Saturday \$5/bag sale bringing in \$374. General September book sales totaled ~\$800.
- Kathy Pollock will draft a thank you letter to submit to the News Graphic.
- The next book sale will be November 29th - December 4th in the Community Room.

### **Cedarburg Reads - Presented by Jean O'Keefe**

- Kickoff was on 10/1 on CPL Radio. Publicity includes: An email going out to the membership, information posted on Facebook, and yard signs (feel free to pick these up at the CPL front desk).

### **Shredding Event - Presented by Mary Whittet**

- Publicity includes: Posting of the event on the Chamber calendar, flyers in Piggly Wiggly bags next week, the CPL website, the Tuesday News Graphic, and email out to CFOL members at the end of this week.
- The shredding truck is set and we are working on getting additional volunteers though this is looking good at this point.

### **Fill the Shelves - Presented by Kathy Pollock**

- Will have an origami-themed tree set up near the bronze boat from early November to the 2nd week of January. All proceeds will be to fund additional books.
- Will look at having book plates added to these purchases. Jean Heberer suggested highlighting them in the front area as publicity for future Fill the Shelves fundraisers.

### **Unfinished Business**

- Discussed cost and timing options for News Graphic advertising for Buy the Book. Motion by Heidi May for \$225 to have a medium-sized ad that will run the News Graphic each quarter for the year. Seconded by Patti Dyke. Motion carried.
- Community engagement in meetings discussion led by Mary Whittet. Would like to consider welcoming CFOL members to an open part of the board meetings. Can see about adding this to the CFOL part of the CPL website.

### **New Business**

#### **2021/2022 Goals - Presented by Mary Whittet**

- Will look at setting goals during the November meeting. Focus on general support of the library and money for books.

**Next Meeting:** November 3, 2021 at the Cedarburg Public Library

The CFOL Board Picture will be taken at the November meeting.

**Meeting Adjourned at 7:50 pm**