

MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY

October 7, 2020 (Held Virtually)

Present: Connie Dahlman, Patti Dyke, Karen Hassman, Jean Heberer, Heidi May, Jean O'Keefe, Linda Pierschalla, Kathy Pollock, Mary Whittet, Kathy Young **Absent:** Leann Boyea, DeWayna Cherrington, Philip Paige, Marc Sanders

Meeting Called to Order: 6:31 pm by Karen Hassman

Minutes- Motion to approve the September 2, 2020 minutes by Heidi May. Seconded by Patti Dyke. Motion approved.

Co-President's Report- Presented by Karen Hassman

- Heidi Laurila has resigned from CFOL due to family obligations
- Ally O'Keefe will help with social media (Facebook, etc.).
- Please renew your membership; check with Patti Dyke for information.
- We are looking for a corresponding secretary (would handle thank you notes)
- The by-laws committee meeting will be on 10/14.
- Thank you for Jean O'Keefe, Heidi May and all of the staff for their work with the Big Read and the book sales
- Please check the board member sheet to see that your information is correct

Library Director's Report- Presented by Linda Pierschalla

- Thank you to CFOL for your help with the NEA Big Read
- The Cedarburg tree walk is this weekend
- Governor has ordered 25% capacity for libraries (this is ~60 people for CPL); we don't anticipate any issues.
- Masks required; patrons have been very respectful
- Have grab and go kits for the children's area; TinkerLab is available for families.
- Late fees will begin starting Oct. 1st; 15 cents/day; the library will note when items are turned in and then still held for processing

Treasurer's Report- Email read by Karen Hassman; Jean Heberer joined later

- Cash: ~ \$37,634 in checking
- Looking at making it through this year and next year
- Down in both fundraising and expenses; membership is concerning
- Will vote on treasurer's report next month

Committee Reports:

Fill the Shelves - Presented by Kathy Pollock

- Looking at end of October/early November

Buy the Book/Book Sales – Presented by Heidi May

- Pop-up sale - over \$400 in 2 days
- Big thank you for help with restocking during the sale
- Donations have slowed down; magazines are a bit of a struggle now
- Want new/gently used books that will sell
- From Kathy Young: getting ~\$300/week in books and magazines in September

Cedarburg Reads/NEA Big Read - Presented by Jean O'Keefe

- Kickoff went well on Friday - all books distributed; lots of publicity
- Events include: Tree Walk; Thursday night Cooking Club; Interview with City Forester Kevin Westphal on CPL Radio

Membership - Presented by Patti Dyke

- Sent out the renewal reminder; about ½ have renewed at this point

Open Discussion

- **Fundraising options:** Mary Whittet noted that we need to look at being more creative with fundraising. The following list is for researching some possible options (this does not mean leading the committee): Books in Bloom (Kathy Pollock), Beer in a Box (Sandi King), Radio-athon (Heidi May), Reading Fundraiser (Kathy Young), Round up library fines for the Friends (Linda Pierschalla), Silent Book Auction (Marc Sanders), Wishing Well (Jean Heberer), Spelling Challenge (still needed), Holiday Photos using the Library Green Screen (Linda Pierschalla), Targeted Fundraising for a given item(s) (still needed), Shredding Event (Connie Dahlman), Dine In Do Good with New Fortune Restaurant (Karen Hassman)
- Detailed discussion by Connie Dahlman on getting sponsorship and timing of a shredding event set; looking at a 10/8 meeting for getting more options.
- **Membership Change:** Motion by Connie Dahlman to have membership run from January 1 - December 31. This membership change would begin in 2021. Motion seconded by Heidi May. Motion carried. Note: Those who have already renewed will be grandfathered through the rest of 2021.
- **Chamber of Commerce:** Motion by Karen Hassman to have CFOL become a

member of the Cedarburg Chamber of Commerce. Seconded by Heidi May.
Discussion points: Would support the chamber; allow for more advertising; help with networking within the Cedarburg community. Cost is \$175 for 2021. Motion carried. Mary will complete the application this week.

- Last note - Please reach out to friends about CFOL membership/donations.

Next Meeting: November 4, 2020, Virtual

Meeting Adjourned at 7:54 pm