



## MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY

November 3, 2021

**Present:** DeWayna Cherrington, Carla Cullen, Connie Dahlman, Patti Dyke, Jean Heberer, Sandi King, Heidi May, Jeanne Mueller, Jean O'Keefe, Linda Pierschalla, Kathy Pollock, Mary Whittet, Kathy Young **Absent:** Philip Paige, Marc Sanders

**Meeting Called to Order:** 6:31 pm by Mary Whittet

**Minutes-** Motion by Connie Dahlman to approve the October 6, 2021 meeting minutes as written. Seconded by Patti Dyke. Motion approved.

### **Special Recognitions/Celebrations:**

- From Connie Dahlman: Congratulations to Linda Pierschalla for her Paul Harris Award from Rotary recognizing her outstanding service over the course of the last year.
- From DeWayna Cherrington: Sue Karlman is retiring from the Library Board after 20+ years of service. There will be a celebration at CPL on the 1st Wednesday of December.

### **Co-President's Report-** Presented by Mary Whittet

- The CFOL part of the website is being revised. Please email Mary with any revision suggestions.
- Have checked with local establishments for possible partnering similar to the New Fortune Dine Out Do Good fundraisers. Handen is interested; still preliminary, but starting to look at options for early next year.
- Thank you for the board's support for having Linda Pierschalla, Heidi May and Mary Whittet attend the upcoming Chamber Event.
- Looking at getting the end of the year ask/Giving Tuesday letter done through email blasts to CFOL membership and CPL email recipients. Will send hard copies to members from the last 2 years as well as Forever Friends. Hope to have personalized notes from board members - see Google sheets document to sign up for people you know.

### **Library Director's Report-** Presented by Linda Pierschalla

- The area near the front entrance is being renovated for the Library of Things. Cabinets will be replaced by shelving. Outdoor games have been especially popular.
- The Maker Lab will soon be available for projects, classes, drop-ins and other activities.
- Staff training is scheduled for Friday, Dec. 10th. The library will be closed Dec. 10 as well as November 25th and 26th.
- Kasey Leaf (youth services librarian) will be leaving for Menomonee Falls Library. She did a wonderful job and will be missed.

### **Treasurer's Report-** Presented by Jean Heberer

- Summary through September:
  - Cash at BMO is \$37,292, Commerce is \$30,042; total \$67,334. GMO Foundation balance is \$168,967.53.
- Summary through October:
  - Cash at BMO is \$42,545, Commerce is \$30,042; total \$72,587
  - Shredding event brought in \$1,940; total for year \$7,688
  - Book and magazine sales \$910; total for 2021 \$8,708
  - Remaining Sept/Oct book sale \$748; total \$1,662; total for 2021 \$5,692
  - Restaurant sharing – June and September \$1,081; total for 2021 \$1,593
  - Spent \$10,123 of the approved Library funding of \$12,500
  - CFOL has allocated additional funding for library of \$16,792 (\$10,000 for books, \$5,900 for marketing, \$892 for video equipment)
  - Have paid approximately 97% of the targeted friends expenses
  - Brought in 29% more of the targeted revenue
- DeWayna suggested allowing a certain amount of money to be spent by committees without requiring board approval. Mary suggested putting together a template from earlier amounts as a starting point for this. Jean Heberer will look into this.
- Connie Dahlman asked about having a larger budget allotted for Cedarburg Reads events next year to mark its 5 year anniversary.
- Motion made by DeWayna Cherrington to accept the September Financials as stated. Seconded by Heidi May. Motion approved.

### **Committee Reports:**

#### **Membership** - Presented by Sandi King

- There will be a members-only event Feb. 8th featuring local author Carla Luna Cullen. Will include a raffle for the author's books. Will have a big book cover produced.
- Bookmarks with membership info will be done by Dec.1st for placing in reserved books.
- Reminder that current membership renewal will be for the 2022 calendar year.
- Finding there are issues with PayPal in determining whether an entry is for a donation or membership. Will need to look into this.

#### **Buy the Book/Book Sales** – Presented by Heidi May

- Need more donations of gently used books and magazines. Sold 113 boxes of books at the end of the sale.
- Next book sale will be in the Community Room from Nov. 29 - Dec. 4 and will include specially priced older/collector books.
- In association with the Cedarburg Reads book sales, a donation of \$150 was made to the Adult Literacy center.
- Jeff Messerman has produced a commercial for the Book Nook and Buy the Book.

**Cedarburg Reads** - Presented by Jean O'Keefe

- Most events were well attended: 20-25 people at the Rivoli event, 18 people for the Cinema Club, 30 people for the book discussion. Sold 34 books. Had 317 views on Facebook.

**Shredding Event** - Presented by Mary Whittet

- Made \$1940 for the October event with a steady flow of people.
- Will look at holding this 1-2 times per year. May eliminate the 2 box limit.
- The CFOL aprons were terrific to have at the event.

**Fill the Shelves** - Presented by Kathy Pollock

- Origami-themed tree will be put up on November 10th. All proceeds will be to fund the purchase of additional books.
- Will look at having book plates added to these purchases.

**Unfinished Business**

- Please read through the CFOL website blurb and give suggestions.

**2021/2022 Goals** - Presented by Mary Whittet

- Need to look at both next year and long term goals.
- We need to look at recruiting board members with a variety of skill sets.
- Looking at forming a goal planning committee. Please email Mary Whittet if you are interested in serving on this committee.

**Next Meeting:** January 5, 2022 at the Cedarburg Public Library

**Meeting Adjourned at 7:48 pm**