

Cedarburg Friends of the Library Board Meeting Minutes Wednesday, January 5, 2022

Present: Carla Cullen, Patti Dyke, Jean Heberer, Jean O'Keefe, Jeanne Mueller, Linda

Pierschalla, Marc Sanders, Mary Whittet

Absent: DeWayna Cherrington, Connie Dahlman, Sandi King, Phil Paige, Kathy

Pollock, Kathy Young

Meeting Called to Order: 6:31 pm by Mary Whittet

Minutes - Motion by Jean O'Keefe to approve November 2021 minutes, seconded by Carla Cullen. Approved

Co-Presidents' Report - Mary Whittet

- Chamber Annual Meeting on November 11. Radio spot with Jack Hanke
- Handen Distillery on December 8 raised \$1000
- Met with Connie and Jean for 2022 goals. Work in process
- Thank you Kathy for Fill the Shelf campaign
- Thank you Sandi and Patti for a lot of work during December to track members

Library Director's Report - Linda Pierschalla

- Library of Things is popular. Items will continue to be added
- Staff book recommendations are placed around shelves
- Website update is almost complete
- New staff: Shelby Zwintscher, Adult Services Administrative Assistant, 30 hours/week
- Plaque still needs to be updated. Look into switching service to Digital Edge
- Lisa Curtis is now Managing Editor for News Graphic.
- Linda will be out 1/5-19 post eye surgery.
- Library budget request will be submitted at February board meeting

Treasurer's Report - Jean Heberer

cash on Hand: \$51,404.52

- Consider a blanket sum allocated to the library rather than amounts broken down by category. Vote to be taken at February board meeting
- Contact Jean if adjustment needed for projected 2022 target expenses

Committee Reports:

Membership - Sandi King & Patti Dyke

- Membership numbers will be finalized and reported at February board meeting
 - o 70 membership payments August-November 2021
- Save the Date for Carla Cullen's February 8 "A Writer's Journey" event on have been emailed.

Book Store/Sales - Heidi May & Kathy Young

- Nov. 29th-Dec. 4th book sale generated \$1400
- Book store sales: 11/1-11/27: \$967.
- Book store sales 12/5-12/27: \$634
 - o down because the library was closed 6 days in December
- Total revenue for November and December-\$3001.
- Next Book Sale: February 14-19

Fill the Shelves - Kathy Pollock

- The Fill the Shelves campaign has raised \$1,315 as of the end of 2021.
 - o Increased donations of \$50 and over
 - o Origami butterflies taken home
 - o Thank you notes have been sent

Unfinished Business:

 2021-22 Goals: Connie Dahlman, Jean O'Keefe and Mary Whittet will present information at the February board meeting. Focus is on community engagement, advocacy and fundraising.

New Business:

- Jean O'Keefe joined a December brainstorming session at Adult Literacy Center with other representatives of Ozaukee organizations. She will meet again in January. Jean will continue to develop a partnership between CFOL and ALC.
- Motion by Jean Heberer to approve up to \$275 for the 2022 Great Decisions Program, seconded by Marc Sanders. Approved.

Meeting Adjourned at 7:30 pm

Next Meeting - Wednesday, February 2, 6:30 pm, Library Community Room