



# MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY

January 9, 2019

**Present:** Leann Boyea, DeWayna Cherrington, Connie Dahlman, Dick Dieffenbach, Patty Dyke, Jason Goyette, Karen Hassman, Jean Heberer, Mary Marquardt, Jessica Martischang, Heidi May, Kristen Nelson, Linda Pierschalla, Carol Szudrowitz, Mary Whittet, Kathy Young

**Absent:** Jeanne Mueller

**Meeting Called to Order: 6:32PM**

**Welcome/Introductions-**Leann Boyea and Connie Dahlman

**Guest Speaker-** John Katzka: Monarch Library System and Great Decisions Program Coordinator  
**Monarch Library System**

- 2017 Eastern Shores Library System merged with Mid-Wisconsin Federated Library System
  - Four counties served with 33 libraries
- Types of libraries: 1. small, rural, analog 2. big, urban, digital, Each present different needs
  - Libraries are net lenders or net borrowers. Cedarburg is currently a net borrower
- Two plans under review in state for consolidation.

**Great Decisions**

- Program in its 11 year
- Program held 4<sup>th</sup> Thursday of the month in March
  - Attendance is 20 to 50 people
- Four topics and presenters
  - The Rise of Populism in Europe
  - Cyber Conflicts and Geopolitics
  - The United States and Mexico: Partnership Tested
  - State of the State Department and Diplomacy
- Materials need for each presenter, a DVD and copy for library

**Motion to approve funding not exceed \$275 for bill from Great Decisions.** Moved by Carol Szudrowitz, seconded by Heidi May. Approved

**Minutes- Motion to approve the November 7, 2018 minutes moved by DeWayna, seconded by Patty Dyke.**  
**Approved**

**Co-President's Report-** Leann Boyea

- Juliet Sizemore has resigned from the board
- Thanks to those who helped with the end of the year letter and fund raising efforts
- Fundraising: each board member is responsible to think of ways to support the library
  - Ideas for "Fill the Shelves"
    - Thematic: arts donate for art books, business for business books (John Katzka)
    - Paper Shredding event (Connie)

**Library Director's Report-**Linda Pierschalla

- Summer Reading theme "Libraries Rock" was well received
- Collaborated with Cedarburg High School and scout groups use of 3D printer

- Cedarburg Reads with Marty Schreiber's presentation good community event
- Rearranging seating on 2<sup>nd</sup> floor and creating a maker space or digital lab on 1<sup>st</sup> floor

**Treasurer's Report**-Jean Heberer

- Target reports presented

**Committee Reports**

**Fill the Shelves Fund Raisers**- Jessica Martischang

- Deck the Shelves tree tags raised \$350
- Fill the Shelves raised \$2400
- Idea to have donation jar at Winter Book Sale and round up change

**Book Nook/Sorting**

- Holiday book basket did well, exceeded target
- Large donation of books. No need to request donations for Winter Book Sale

**Book Sale (Winter)** - Mary Whittet

- Winter Book Sale will be held February 15-17, 2019
- Posters and Flyers are printed, Carol will distribute
- Volunteer sign up circulated to board members, will send link to all CFOL by February 1st

**Advocacy**- Dick Dieffenbach

Person to person connections supporting the Cedarburg Library to enhance its standing in the greater Cedarburg community

- 2nd largest volunteer group in Cedarburg
- Develop connections with local elected officials
- Greet library employees by first name
- Identify yourself as a Friends member and ask patrons for input
- Develop CFOL elevator speech
- Visit other libraries

**Library Board of Trustees**-DeWayne Herrington

- No meeting in December
- Strategic Planning Committee limited to 10 people, one representative of Friends

**Membership**- Karen Hassman and Karen Hassman

- February 23, 1-3 PM: *Rio* Movie and Brazil in February activities

**The Fund**- Dick Dieffenbach

- Fund review Committee members are Connie Dahlman, DeWayna Cherrington, Dick Dieffenbach, Heidi May, Kristen Nelson and John Katzka.

**Social Media**- Jason Goyette

- Followers: 177 Facebook, 103 Instagram

**Unfinished Business**

- 2019 Target Financial Report –Jean Heberer

**Motion to approve 2019 presented target report moved by DeWayna Cherrington, seconded by Kathy Young. Approved**

**New Business –Connie Dahlman**

• Nominating Committee 2019-20 President or co-Presidents and additional Board members. Committee members are : Leann Boyea, Patty Dyke, Jason Goyette, Karen Hassman, Jean Heberer, Mary Marquardt, Jessica Martischang, Carol Szudrowitz, Mary Whittet, Kathy Young & Jeanne Mueller

**Meeting Adjourned at 7:56 PM**

**Next Meeting:** Wednesday, February 6 at 6:30, Community Room