



## MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY

February 2, 2022 (Virtual)

**Present:** DeWayna Cherrington, Carla Cullen, Patti Dyke, Jean Heberer, Sandi King, Heidi May, Jean O'Keefe, Linda Pierschalla, Kathy Pollock, Marc Sanders, Mary Whittet, Kathy Young  
**Absent:** Connie Dahlman, Jeanne Mueller, Philip Paige

**Meeting Called to Order:** 6:31 pm by Mary Whittet

**Minutes-** Motion by Jean Heberer to approve the January 5, 2022 meeting minutes as written. Seconded by Kathy Young. Motion approved.

**Co-President's Report-** Presented by Mary Whittet

- Before the May meeting please consider people for board membership.
- Have been working on organizing the CFOL Google Drive. Please add committee items to the respective folders and let Mary know if you need items shared out.
- Putting together a template for committee chairs so that we can have a process and procedure sheet for each committee.

**Library Director's Report-** Presented by Linda Pierschalla

- The Library of Things has had a good response. The Maker Lab space is now available for activities. The Forever Friends plaque is up. Carol Coutts will be offering crafting classes starting 2/15.
- Shelby Zwitscher has been hired as a part-time Adult Services librarian.
- The Winter Reading Challenge (sponsored by CFOL) awarded a pair of snowshoes to the winner.
- The new website design should be complete in 1-2 months. A short preview was given.
- Questions came up regarding PayPal (currently used) vs. Venmo (possible alternative). Linda will look at donation options for the website. Sandi King will check other websites for donation options.

**Treasurer's Report-** Presented by Jean Heberer

- *December Financials Summary for 2021:* Cash on Hand – BMO \$51,405, Cash/Money Market – Commerce State Bank - \$30,042, Greater Milwaukee Foundation - \$170,546
- *December Financials Funds Generated for 2021:* Book Sales - \$17,476, Membership - \$3,908, Shredding - \$7,688, Donations - \$4,440, Restaurant Sharing - \$2,847, Fill the Shelves - \$2,300 (December \$1,915)
- Library funding - \$28,658 (includes extra funding of books \$10,000 and \$5,900)
- The group should be very proud of the funds raised in 2021.
- Motion made by Heidi May to accept the December Financial report as presented. Seconded by Patti Dyke. Motion approved.

- Committee chairs please look at the target amounts and contact Jean Heberer with needed updates.

### **Committee Reports:**

#### **Membership** - Presented by Sandi King and Patti Dyke

- Feb. 8th will be the book talk featuring local author Carla Luna. There will be a book drawing as part of the event.
- Mary noted that there has been terrific growth in membership.

#### **Buy the Book/Book Sales** – Presented by Heidi May

- Thank you to those who have signed up for the upcoming book sale.
- We have 8 new volunteer sorters through the volunteer interest list.
- January book and magazine sales totaled \$1,025.
- Will look at raising the price of magazines to \$1. It has been tough to get magazines.
- Could use help on higher priced items. Mary will look at ideas from the United for Libraries group on selling rare books.

#### **Unfinished Business** - Presented by Mary Whittet

- **Strategic Plan** - Connie Dahlman, Mary Whittet and Jean O'Keefe met. Focus on community, advocacy, fundraising and board composition (recruiting for skill sets we need). Want board members to service as a chair or co-chair for committees. Motion made by Mary Whittet for 2022 membership in Cedarburg Chamber of Commerce at a cost of \$175. Seconded by Heidi May. Motion approved.
- **Library Budget Request** - Presented by Linda Pierschalla
  - Total request of \$31,150 with an itemized list provided. Motion by Heidi May to approve the budget as presented. Seconded by Marc Sanders. Motion approved.
  - Motion by Jean Heberer to pay CPL for 2022 budget items in one lump sum payment. Seconded by Patti Dyke. Motion approved.

#### **New Business** - Presented by Mary Whittet

- CFOL Board Survey findings: Members felt prepared for meetings. Split on outline of roles. Split on meeting efficiency vs. general sharing out time. Will look at areas to involve general membership.
- Adult Literacy Center - Presented by Jean O'Keefe. ALC will hold a spelling bee in April. May want to consider CFOL involvement.

**Next Meeting:** March 2, 2022 at the Cedarburg Public Library

**Meeting Adjourned at 7:49 pm**