



MINUTES OF THE CEDARBURG FRIENDS OF THE LIBRARY

April 7, 2021 (Held Virtually)

Present: Leann Boyea, Patti Dyke, Karen Hassman, Jean Heberer, Sandi King, Heidi May, Jean O'Keefe, Linda Pierschalla, Kathy Pollock, Marc Sanders, Mary Whittet, Kathy Young
Absent: DeWayna Cherrington, Connie Dahlman, Philip Paige

Meeting Called to Order: 6:30 pm by Mary Whittet

Minutes- Motion by Heidi May to approve the March 3, 2021 minutes. Seconded by Karen Hassman. Motion approved.

Co-President's Report- Presented by Karen Hassman

- National Library Week runs from April 4-10. A very big thank you to the library staff, especially this year.
- Mary Whittet has connected with Chamber of Commerce realtors regarding distribution of brochures to them.
- Information regarding the upcoming shredding event was in the Cedar Pointe newsletter, on Facebook and emailed out to the membership.
- There will be an April book sale from April 19-24.
- The CFOL Annual Meeting will be on May 5th. Please think about possible new members for the CFOL board.

Library Director's Report- Presented by Linda Pierschalla

- A proposal for the purchase of a Book Bike was presented on April 7th to the Friends Fund. The bike would have a large box set between the front 2 wheels that could hold books as well as an iPad to allow for book check out as well as signing up for a library card. Mukwonago Community Library has one of these bikes. Will be looking at getting pricing and information regarding models.
- Have postcards available to share testimonials on how CPL helped during 2020.
- Working on getting the summer reading program ready with a focus on outdoor activities.
- Looking at website redesign using a vendor that specializes in libraries/nonprofits. The current website was created in 2014. Expecting ~\$15,000 for a one-time fee to redesign the site and the training of a library staff member. Hosting the website is \$45 per month. There was discussion regarding checking on costs for website updates. Will be requesting the money from the Friends Fund.

Treasurer's Report- Presented by Jean Heberer.

- The CD comes due on Monday, 4/12. Rates have dropped significantly. Looking at moving most of the money market over to the next CD at 0.3% for a one year term.

Committee Reports:

Buy the Book/Book Sales – Presented by Heidi May

- Lots of donations are coming in.
- The next book sale will be April 19-24. Help with setup is needed on 4/18 starting at 1 pm as well as cleaning up on 4/25 at 1pm.
- Book Sales brought in ~\$800 in March. We are hoping for ~\$1,000 per month.

Shredding Event - Presented by Karen Hassman.

- Event will occur on Saturday, 4/24 from 10-1 in the CHS North Parking lot.
- Training for the volunteers will be at 9:35am. Volunteers will collect money and unload boxes from cars. Will get the CFOL name tags and CFOL trifold brochures to have at the event.
- Looking at donations of \$1 per pound.

Cedarburg Reads - Presented by Jean O'Keefe

- Met last week and looked at book options with 4 different reading levels (picture, grade school, high school/YA and adult). Currently reviewing 3-4 books per level.

National Library Week - Presented by Sandi King

- Will be delivering treat-filled mugs to the library staff on Thursday.

Membership/Additional Items - Presented by Patti Dyke

- Added 1 new membership in March.

New Business - Presented by Karen Hassman

- Motion made by Mary Whittet to dedicate up to \$15,000 from the Friends Fund for the update of the CPL website. Motion was seconded by Kathy Young. Motion carried.
- Prior to the next meeting please think of possible new CFOL board members.

Next Meeting: May 5, 2021, 6:00 pm Annual Meeting, Virtual

May 5, 2021, 6:30 pm CFOL Board Meeting, Virtual

Meeting Adjourned at 7:14 pm