



## **CEDARBURG FRIENDS OF THE LIBRARY**

### **2020 Annual Report**

**May 6, 2020**

#### **Library Director Report: Linda Pierscilla**

Some library highlights from 2019-20:

- We completed our five year strategic plan! We have a guide for 2020-2024. Thank you, Friends, for funding this process.
- We have begun work on creating a Makerspace for teens/adults, a TinkerLab for younger kids, and refurbishing a copier room upstairs into an additional work and study space.
- We added the new light table to the Youth Services department, which has been a big hit. Friends funds went to the purchase of this.
- With the help of the Fill the Shelves campaign we were able to add those dollars to the Youth Services department to purchase more books for children.
- Friends funds were used for a very successful Summer Reading Program in 2019. Incentive prizes for all ages were purchased and appreciated.
- And, of course, we served the 128,000 people who enter our front door over the course of a year.

#### **Co-Presidents Report: Karen Hassman and Mary Whittet**

Co-Presidents' report: What a great year it has been! We are so grateful for the hardworking, talented Cedarburg Friends of the Library Board that we work with. It has been a growing year of learning to work with each other, getting to know one another better, and trying to match talent with passion and enthusiasm to move our organization forward. The past presidents left us in a strong position to take this year to focus on something we are passionate about ... community awareness, engagement, and cooperation. This will continue to be a goal for us in the year ahead. We believe this was accomplished in several ways ... A charitable donation box at The Piggly Wiggly for people's spare change, advertising through the Rivoli, the grand opening of a small

business (Buy the Book Book Store) with the encouragement of the Cedarburg Chamber of Commerce, continued support of our library not only through funding of great programs like summer reading, Great Decisions, Hot Spots, and CPL Radio, but also through encouraging more people to enter the library through the Cooking Club (an off shoot of our Cedarburg Reads last fall), a National Friends of the Library event, supporting the staff through National Library Workers' Day, an additional book sale in the library and opening a used book store onsite, and beginning a cooperative effort with other libraries in Ozaukee County for the NEA Big Reads/Cedarburg Reads coming in October of 2020. Our fundraising through book sales, Fill the Shelves and the Book Nook were successful. With one book sale already postponed for this year due to the COVID-19 pandemic, the biggest challenge for the coming year will be creative fundraising as all the ways we typically raise funds will look different. Thank goodness we have great books to get us through and NONE of this would have been/will be accomplished without the board and membership of Cedarburg Friends of the Library. We also want to give a big shout out to our amazing Cedarburg Library Director, Linda Pierschalla, and staff for their professional and effective leadership during all the changes and challenges of the "Stay at Home" order. Great job, everyone!

## **Committee Reports:**

### **Book Nook and Magazine Report: Kathy Young**

The Book Nook and magazine sales have been very good this year, We have been consistently making over \$100 a week. We have also had more pop up book sales on a cart, holiday books, travel books, cookbooks ,etc. and added a seasonal basket of magazines next to the magazine racks.

Our totals have actually been more than indicated because items bought when "Buy the Book store and the weekend book sales are available, the Book Nook and magazine sales are included in that total. We do this for the convenience to the buyer.

The Book Nook is stocked with newer books that have been donated. Magazines continue to sell at a rapid pace.

Thanks to our community for donating all of our books and magazines. However, just so they know, we can always use more!! Our fundraising efforts for the library depend on them. We should always encourage the public to keep on donating!

## **Buy the Book: Heidi May**

The Friends were excited to open a used book store in December of 2019 run by volunteers! This space offers one more place along with the Book Nook for library patrons to find that perfect book at a great price.

Buy the Book store hours are Wednesday 3:00-6:00 and Saturday 10:00-12:00. Watch for more hours and specials when the library re-opens.

## **Book Sales: Heidi May**

In 2019 the Friends held 3 used book sales, raising a total of \$15,334.00 for the library. Although our 1st sale that was scheduled for June in 2020 is cancelled at this time. Watch for pop up sales and more Buy the Book Store hours once the library is open. Save all your books and magazines while you start your spring cleaning, we will need your donations!!

## **Cedarburg Reads: Patty Dyke**

The book for Cedarburg Reads 2019 was *Wisconsin Cheese Cookbook* by Kristine Hansen. Multiple events were held including:

- September 12 - Packer History presentation by Jim Rice
- September 14 - Cheese pairings at the Pig, Olive Sprig, Cedar Creek Winery and Delicately Delicious
- September 17 - Movie screening of "Cheeseheads: The Documentary"
- September 24 - Author presentation
- September 26 - CPL Cooking Club kick off

## **Fill the Shelves: Jessica Martischang**

The end of year Fill the Shelves solicitation letter was sent out in November. We also put out 'Deck the Shelves' giving trees in the library during the month of December. Total monies raised for 2019 were \$1510 from the letter solicitation and \$355 from Deck the Shelves trees. Going forward, we will include a membership form along with all thank you notes sent to donors throughout the year. Thank you letters will include language such as, "If you are not already a member of the Cedarburg Friends of the Library, please consider joining."

We continue to offer Custom book inscriptions for donations over \$20.

Donors have the option of selecting the Cedarburg Friends of the Library through the Amazon Smile giving program.

## **Membership: Jessica Martischang**

Our active and engaged committee includes Jessica Martischang, Jean O'Keefe, Jeanne Mueller, and Sandra King.

We have 185 memberships for 2019-2020. This is up about 7% from 2018-2019. The current membership breakdown is as follows:

Individual: 32  
Family: 35  
Senior: 82  
Patron: 5  
Forever Friends: 31

The Committee spent the latter part of the year working on a new CFOL Brochure, and also a revision to the current names of the giving levels. This project is ongoing and will be completed this summer for debut at the September Board Meeting. We also participated in the Cedarburg Education Foundation's auction by creating a custom book basket that included books, snacks, and a free one-year membership to CFOL. We hope to continue participating in events like this to increase our recognition within the community - and hopefully also increase our membership. We continue to brainstorm ideas to increase membership and always welcome input and ideas from the Board and CFOL members.

## **The "Fund": Mary Whittet**

The "Fund" seeks to enhance the Cedarburg Library by providing the essential capital equipment needed to provide the best access to educational information and technology. It is not meant to maintain the Library but to be used for enhancement of the Library. Funds are invested in accordance with the Greater Milwaukee Foundation Advisory Fund guidelines.