



CEDARBURG
FRIENDS
OF THE LIBRARY

Cedarburg Friends of the Library Annual Report 2019

Co-Presidents' report Connie Dahlman & Leann Boyea

WOW. We are so grateful and thankful for the amazing team that we have had the privilege to work with again this year. The dedication, imagination, and plain old hard work that this board had displayed is unbelievable. Thank you so much!

We're really proud of all this board has accomplished.

Membership is up 4%. We have clearer fiscal planning through targeted budgeting, The Book Nook and magazine sales are terrific, we continued to update the bylaws and work out a rotation on the Fund committee. The major book sale events are more streamlined and have improved promotion. And Cedarburg Reads ...what an amazing contribution to the community and library last year's event was. The collaboration with the county, the movie presentation, the screening, the resource manuals, the memory kits, and the moving author visit made this event important and meaningful.

We're excited about the future. We're leaving the co-presidency in more than capable hands, we're adding a bunch of terrific new board members, and we're fiscally sound.

Thanks to all of you for everything you've done to make the Cedarburg Friends of the Library a huge success!

COMMITTEE REPORTS

MAGAZINE SALES -Mary Marquardt

Hundreds of magazines are dropped off at the front desk of the library. They are sorted and displayed for sale. I've seen a local dentist donate his magazine collection. Weekly magazines, which are 6 weeks old or less and monthly magazines, which are 3 months old or less sell the best, Sometimes the magazines sell if they are a year old and feature a holiday such as Halloween, Thanksgiving or Christmas. Older magazines are recycled.

In January the Friends voted to increase the price of the magazines. They now sell for \$.50 each or 3 for a \$1.00. The increase does not seem to deter sales.

We are searching for a volunteer to help with this activity. If you would like to sort the magazines and put them out for sale once or twice a week at your convenience, please tell the librarian at the front desk and she can relay the information onto the Friends Board.

MEMBERSHIP –Karen Hassman

We've have a great committee comprised of Kristin Nelson, Jessica Martischang, Jeanne Mueller, Leann Boyea, Connie Dahlman, and Karen Hassman

We have 173 membership units for 2018-19. This is up 4% from 2017-18 (5 members). The membership breakdown is as follows:

2018-19 - 173 2017-18 - 167

2 Students (\$10) 2 Students

34 Family (\$30) 43 Families

75 seniors (\$10) 75 seniors

28 Individual (\$20) 15 Individual

27 Forever Friends (\$500 one time gift) 27
Forever Friends

7 Patron (\$100) 5 Patron

Our intention was to increase focus on family memberships to increase our numbers there. Based on results, we don't feel that adding activities for families will make a difference in CFOL membership. There is already a variety of offerings for families through the library's programming.

Summer is our busy time for collecting and recording new/renewal memberships and sending out follow up emails for all. We improved our system for renewing memberships at the Summer Book Sale and felt we were successful with that.

THE FUND-Dick Dieffenbach

The Fund balance at the Milwaukee Foundation as of February 28, 2019 was \$156,528.22, up from its original contribution balance of \$143,659.77. The Fund was established in 2016 to manage unspent capital campaign collections plus installment receivables. All installments have been collected and were forwarded to the Fund in 2017-18. The transfers for enhancements to the Library were \$7,000 in 2017 and \$11,000 in 2018. Net increase in value (earnings) of the fund since inception is 12.1%.

The mission of Fund: The Fund seeks to enhance the Cedarburg Public Library by providing the essential capital equipment needed to provide the best access to educational information and technology. The Fund is not meant to maintain the Library but to be used for enhancements of the Library.

The Fund committee members are:

John Katzka, Co Chairman

Dick Dieffenbach, Treasurer

William Wernecke, Sr

Connie Dahlman, CFOL President

David Boyles

Sue Karlman, Library Board President

Edward Downey

Linda Pierschalla, Library Director,(non-voting)

SUMMER/WINTER BOOK SALES – Heidi May

Both the summer and winter sales were very successful. Books were sold for either \$2 or 50 cents, which made checking out much easier. During the summer sale we also held a fill a bag for \$5 on the last day for the last 2-3 hours. The summer sale brought in \$10,160 and the winter sale made \$ 3,946. Thank you to all who helped with your time and book donations.

CEDARBURG READS - Patti Dyke

My Two Elaines by Martin J. Schreiber with Cathy Breitenbucher was the book selection. The book shares the decades-long journey of former WI Governor Schreiber while he cares for his wife who has Alzheimer's. CFOL donated 17 books to the library in June (@28 books were also available in the Monarch system). Additional books were sold at the front desk. Cedarburg Reads kicked off on Sept. 11th with a "Brain Health as You Age: You can Make a Difference!" presentation by Kathy Jeans Glaser, Dementia Care Specialist, at the Ozaukee County Aging and Disabilities Resource Center. This was followed by a movie screening of the documentary "You're Looking at Me Like I Live Here and I Don't" on Sept. 17th. This documentary followed an individual, over a period of time, living with Alzheimer's while she resided in a care facility. Thirty plus community members were in attendance for both events. Drop in book discussion groups were held on Sept. 18th & 22nd. These discussions were very meaningful for those who attended; both discussion groups were small in size. The author presentation took place on Sept. 25th and was very well attended (175+). All of these events took place in the Cedarburg Public Library Community Room. On Sept. 27th, Kathy Jeans Glaser returned to conduct memory testing for individuals who had pre-registered for testing or, if time permitted, for walk-ins. Testing took place from 1:00-8:00 pm in a private room at the CPL. Kathy also compiled two large Dementia Resource Guide binders for the CPL (one available for check out and one to remain at the library). The CFOL also purchased five activity (memory) kits that can be checked out of the library. These kits have been very popular with library patrons.

FILL THE SHELVES – Jessica Martischang

Fill the Shelves fundraisers were very successful this year. An end of the year appeal letter was sent to our membership late in the fall. We also had a "Deck the Shelves" fundraiser during the month of December. Two "giving trees" were set up in the library and each tree was decorated with donation envelopes. Patrons filled out the form inside and dropped them at the circulation desk. With a gift of \$20 or more, donors could designate a name for a book plate (Given by, In Memory of, In Honor of) that would be placed in one of the new titles purchased by the library. These fund raisers brought in over \$2700.

"Gift a Book to the Library" lists are available through Amazon wish list. Books can be bought and then shipped directly to the library.

Fill the Shelves fundraising for the upcoming year will continue to focus on the children's and young adult sections. We are also investigating the possibility of a community shredding event with a corporate or business co-sponsor. We will again send out an end of the year appeal, and set up the giving trees during the holidays. Pop-up book sales during the Children's Summer reading program kick off, or during the summer farmer's markets, are other possibilities being considered. Ideas and suggestions for fundraisers are always welcome and encouraged!

BOOK NOOK – Kathy Young

The Book Nook has had a very successful year! According to the yearend report, we made over \$700 more on book sales this past year than the previous year! We have had festive lighting, special holiday book sales, monthly seasonal bulletin boards, and continuously updated our shelves with the new donations from our CFOL friends and public citizens. Thank you all! We have had a great year! The Book Nook committee members are: Jerry Anderson, Mary Ellen Biehl, Leann Boyea, Marilyn Hagerman and me, Kathy Young.

CORRESPONDING SECRETARY -Jessica Martischang

73 personalized thank you letters were sent out to acknowledge donations to the CFOL this year. All donations, regardless of dollar amount, are sent a thank you.

TREASURER'S REPORT – Jean Heberer

Summary of the cash flows for the Friends is listed below:

Funds Raised:

Book Sales	14,828
Book/Magazine Sales	2,835
Membership	3,200
Fill/Deck	
Shelves/Donations	4,245
Other	<u>137</u>
	<u>25,245</u>

Funds Spent:

Friends Programs	838
Friends Expenses	1,819
Library Support	<u>17,907</u>
	<u>20,564</u>